## Icons of Travelling

Statement Motorhomes made in San Casciano, Firenze, Italia We are Laika, an Italian motorhome brand founded in 1964 in the hills of Tuscany, where we have been based ever since. Our founder, Giovanbattista Moscardini, revolutionised motorhome travelling by uniting the optimism of the '60s, the glamour of the Dolce Vita and the rapidly evolving technical possibilities of the time. To this day, everything we do is an expression of this founding spirit of curiosity and passion.

How we experience and enjoy the world is defined by the way we move through it. We believe in motorhome travelling as an immersive and engaging way of experiencing the world—and in the Italian way of enjoying life.

That's why we create motorhomes infused with the Italian spirit, for the mindful, unhurried and elegant traveller.





# Italy is our source of inspiration.

Italy and its culture of enjoying the moment, appreciating the so-called simple things in life and celebrating beauty - this is our source of inspiration, and the ingredient that makes our motorhomes unique.

With this way of life in mind, we create innovative spatial concepts and surprising features, constantly refining our vision of iconic motorhomes that let travellers enjoy the Dolce Vita.





We create motorhomes infused with the Italian spirit.

A



Rejuvenate in our Italian spa-inspired bathrooms.

The Laika bathroom: A luxurious and sensual oasis of well-being, equipped with a rain shower and finished with refined materials.

3 A special wine cellar for connoisseurs.



Loading and unloading are a breeze thanks to the welldesigned, spacious storage areas with low sills and large doors. Opt for an integrated wine cellar to bring along very special wines from very special places.

## 2 Unwind in style.



Designs that include real wood elements, indirect lighting and seamless curved transitions immerse travellers in a sense of well-being.



4 Celebrate togetherness

The table is set! Exceptionally large and well-designed kitchens for passionate chefs and a rounded dining area beneath a large skylight make for a fine evening with friends.

# Explore in beauty

Designed to be a vital part of the most beautiful landscapes and memorable moments of a journey.

We combine Italian design and craftsmanship. The result is an aesthetic composition of beautiful colours, elegant shapes and pleasing materials.

A perfect harmony of form and function that nurtures the mind, body and soul.





Italian design and craftsmanship make our motorhomes stand out.

74

#### Contemporary Italian design



### Italian craftsmanship

A motorhome is a travelling home – and we pay great attention to every detail. Laika makes motorhomes that are not only beautiful, but extremely robust.

3

Our founder Giovanbattista Moscardini has always sought innovative ways to discover the world. Laika models are developed and produced using the most modern methods, blending traditional craftsmanship with modern technology.



Embracing Italian design means creating iconic motorhomes. Our design style is expressive, sculptural and highly aesthetic. We make the most of limited spaces, developing elegant motorhomes tailored to the needs of today's sophisticated traveller.

### The art of creating a motorhome

## Statement Motorhomes

#### MADE IN SAN CASCIANO, FIRENZE, ITALIA

Each of our motorhomes is a statement for conscious, open-minded and unhurried travel. An invitation to blend in with the beauty of the world and enjoy it with all the senses. An expression of travelling and living in elegance and comfort. A celebration of beautiful things made well. THE ICONIC VOYAGER





THE ELEGANT EXPLORER

THE CHIC COMPANION

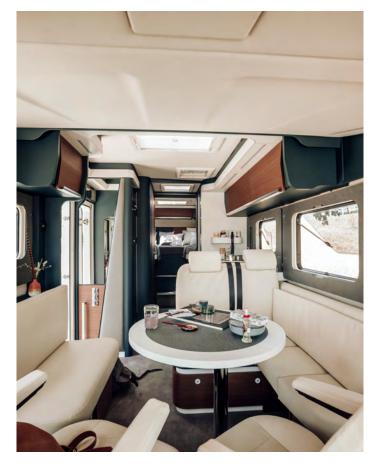


## **KREOS**

The LAIKA KREOS is the iconic voyager for long-distance travellers who strive for more than the obvious. It's a bold statement of distinctive style and uncompromising quality. A celebration of Italian design and craftsmanship.











#### Material&Quality

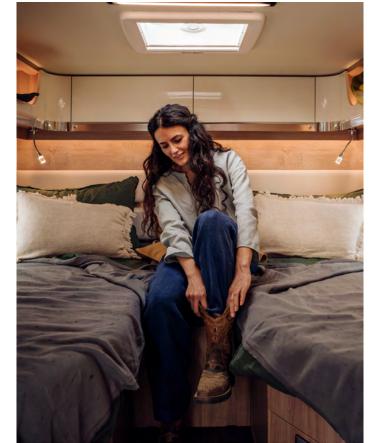
Corian<sup>®</sup> is a high-quality surface that is smooth to the touch

#### THE ICONIC VOYAGER

The Kreos is built to showcase the vast possibilities of motorhome design and engineering. It marks the birth of a new generation of motorhomes that are an oasis of well-being and luxurious travelling. Innovative technology, highquality materials and an iconic design make it a unique experience. Smart-home technology allows you to easily control the climate, skylights, awnings and much more via app, ensuring maximum comfort. With a generous water tank, long battery life and expansive storage, the Kreos is for those who want to travel long distances: for those who want it all.

#### THE ELEGANT EXPLORER

This series includes camper vans, low-profiles and motorhomes created for elegant design, comfort and usability. Highly customisable, you can choose between 2 furniture styles, 75 fabric combinations. 5 heating systems and 3 kitchen designs. An Ecovip is a durable luxury companion that performs regardless of season, climate or weather. The double floor adds insulation and storage space for extra luggage. Highly aesthetic Italian design, all-natural Biolatex mattresses and a wood veneer create easeful surroundings, while generous headroom and a stepless floor maximise comfort.







#### Material&Quality

The elegant interior design concept offers a choice of five floor plans and two types of woodthe light Pero Toscano and dark Rovere Moka.

# ECOVIP

LAIKA ECOVIP is an elegant explorer for those seeking the perfect balance of agility, spaciousness and comfort. It's a legendary Italian success story to which we have been adding new chapters since 1992. The ECOVIP is highly customisable in order to bring your personal vision of travelling to life: make a statement and experience the world your way.



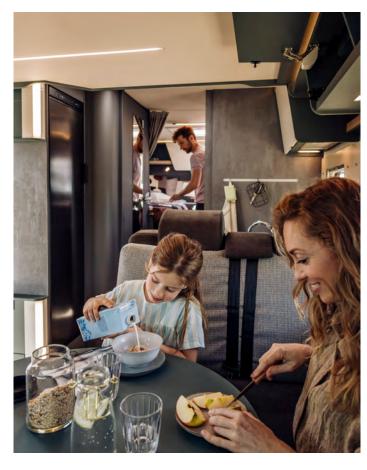


# KOSMO

Just as a strong Italian espresso gets you started in the morning, the LAIKA KOSMO energizes you for every kind of adventure with ease and in style. Expressive Italian design and smart, contemporary space concepts make it a statement for enjoying the moment and exploring the world in comfort.









#### Material&Quality

The interior design concept is enhanced by Forest Green & Stone Gray wood, which underscores that Kosmo is an extraordinary object of design.

#### THE CHIC COMPANION

The Laika Kosmo represents the spirit of a Laika: optimum comfort and unique style with Italian design and craftsmanship. Its price, design and versatility give you the freedom to just start travelling.

The low-profile and integrated models provide additional space and customisation options in a lightweight vehicle. Every Kosmo ensures ease and enjoyment, delivering the superior Laika quality you expect and appreciate.

## **Our Models**



**KREOS MOTORHOME** 



KOSMO MOTORHOME





#### **KOSMO LOW PROFILE**



#### ECOVIP LOW PROFILE

DISCOVER OUR FLOORPLANS: SCAN QR-CODE



**ECOVIP MOTORHOME** 

**ECOVIP CAMPER VAN** 



#### **GENERAL INFORMATION**

Laika Caravans S.p.A. reserves the right to modify the technical characteristics of the bodywork and chassis, the features of the interior and the equipment of the vehicles presented in this Brand Book at any time and without prior notice. Despite careful checks, there may be typographical errors in this catalogue. Some of the vehicle illustrations are photos of prototypes for which the final series version had not yet been determined at the time of printing (August 2023). The images contained in this Brand Book are for illustrative purposes and, as such, the products you may purchase from Laika may differ (as explained below) from those depicted in the photos included herein. We therefore ask you to contact your Laika dealer, who will be happy to inform you of any deviations. The changes may concern the construction, materials, colours, shapes and equipment, and they may be subject to availability of the product. Some of the vehicles photographed and featured in this Brand Book have accessories that are not included in the standard equipment and can therefore only be supplied at a price premium. The photographs may also depict furnishing items, e.g. plates, glasses, and other items, such as TV sets or surfboards, which are not included in the equipment of the vehicles and are not traded by Laika. This Brand Book reflects the equipment and characteristics valid at the time of printing. For the technical specifications of our vehicles, please refer to our official price list, our website or contact our Laika dealers. Your authorised Laika dealer will inform you of any changes made to the products after the brochures have been printed. Special and/or specific uses requested by the customer must be communicated to the Laika dealer before the purchase contract is concluded. The photographs are for illustrative purposes and do not form part of the contract.

> Art Direction and layout: HammerAlbrecht | Text: Stefan Bauernberger | Pictures: Korbinian Seifert | Styling: Deborah De Luca | Print: Rotolito

#### Statement Motorhomes from San Casciano, Firenze, Italia





Laika Caravans S.p.A. Via Certaldese 41/A San Casciano in Val di Pesa 50026 Firenze, Italia

laika.it